

Essentials Of Contemporary Management 5th Edition

"In this ninth edition of Essentials of Contemporary Management, we continue to focus on providing the most up-to-date account of the changes taking place in the world of management and management practices while maintaining our emphasis on making our text relevant and interesting to students. And we know from feedback from instructors and students that the text does engage them. Our increased focus on the challenges and opportunities facing businesses large and small and integrated timely examples bring management issues to life for students. The number and complexity of strategic, organizational, and human resource challenges facing managers and employees continue to rise. In most companies, managers at all levels address these challenges by implementing new and improved management techniques and practices. Today, relatively small differences in performance between companies, such as in the speed at which they bring new products or services to market or in the ways they motivate their employees to find ways to reduce costs or improve performance, can combine to give a company a significant competitive advantage. Managers and companies that utilize proven management techniques and practices in their decision making and actions increase their effectiveness over time"--

Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[This] text addresses the basic concepts of management, the roles of the manager, and the changing nature of both the contemporary organization and the contemporary manager. [The text] explores the managerial function of planning. [It] focuses on the organizing function of management. [It] explores the managerial function of leadership. [It also] examines the management function of control. The foundational principles of control are addressed, and specific attention is given to productivity, quality control, and information systems control. Control is principal tool for achieving quality in the products, services, and processes of the organization, as well as a tool for developing a competitive advantage based on enhanced productivity, increased efficiency, and superior quality.-Pref.

"Contemporary Nutrition" Sixth Edition Update is designed for students with little or no background in college-level biology, chemistry or physiology. Updated to include the new 2005 Dietary Guidelines And MyPyramid information, "Contemporary Nutrition" will provide students who lack a strong science background the ideal balance of reliable nutrition information and practical consumer-oriented knowledge. With his friendly writing style, Gordon Wardlaw acts as the student's personal guide to dispelling common misconceptions and to gaining a solid foundation for making informed nutrition choices. . Bound with envelope containing access code.

Keeping pace with the rapidly evolving field of sport management, Contemporary Sport Management, the authoritative introductory text in the field, returns with a thoroughly updated seventh edition. Over 50 contributors with a diverse array of cultural and educational backgrounds deliver a complete and contemporary overview of the field, presented in full color for a visually engaging read. With a simplified structure to reflect current demands of the profession and addressing all the Common Professional Component topics outlined by the Commission on Sport Management Accreditation (COSMA), Contemporary Sport Management, Seventh Edition With HKPropel Access, is organized into three parts. Part I, Introduction to Sport Management, provides an overview of the field and leadership concepts associated with it. Part II, Sport Management Sites, details the major settings in which many sport management careers are carried out, including new content on sport participation across the life span. In part III, Sport Management Functions, readers will learn about the key functional areas of sport management, including sport marketing, sport communication, sport facility and event management, and more, with new content on sales as a career path. New and updated content throughout this edition allows students to stay on the leading edge of the field: Discussion of the evolution of esports, fantasy sports, and sport betting Content covering emerging technologies in sport management, including streaming, artificial intelligence (AI), augmented reality (AR), and virtual reality (VR) New case study sidebars with short-answer questions Recommended Case Studies in Sport Management journal articles for each chapter, designed to promote critical thinking and demonstrate understanding of chapter content Related student learning activities and recommended articles are now delivered through HKPropel. These supplemental materials are designed to increase student engagement and enhance understanding of chapter content. With more than 200 activities, including comprehension activities, web activities, and Day in the Life activities tied to professional profiles, students will be challenged to think critically about sport management as both a field of study and a vibrant professional environment with a variety of career paths, and they will develop insight into issues they will encounter in their careers. Chapter quizzes are also included and can be assigned by instructors. Contemporary Sport Management, Seventh Edition, will broaden students' understanding of sport management issues, emphasizing critical thinking, ethics, and diversity while providing students with an introduction to all the aspects of the field they need to know as they prepare to enter the profession. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

All managers, regardless of where they work, must understand certain basic concepts such as the functions, roles, and skills associated with the managerial position and the styles available to managers for use in any given situation. However, context matters, and it is essential that managers understand the role that culture plays in being effective in their positions. This book begins with a brief description of the history and evolution of "management studies", continues with an overview of the scope and practice of comparative management studies, and provides examples of the research that has been done on cross-cultural transfer of management theories. In addition, the book includes materials on the search for, and analysis of, dimensions of management styles that can be used as a basis for creating models that can be used for comparison purposes.

Jones/George, Essentials of Contemporary Management is the concise edition of the market bestselling textbook by the same author team. Jones and George are dedicated to the challenge of "Making It Real" for students. The authors present management in a way that makes its relevance obvious even to students who might lack exposure to a "real-life" management context. This is accomplished thru a diverse set of examples, and the unique, and most popular feature of the text, the "Manager as a Person" Chapter 2. This chapter discusses managers as real

people with their own personalities, strengths, weaknesses, opportunities, and problems and this theme is carried thru the remaining chapters. This text also discusses the importance of management competencies--the specific set of skills, abilities, and experiences that gives one manager the ability to perform at a higher level than another in a specific context. The themes of diversity, ethics, globalization, and information technology are integrated throughout.

These Lessons Will Put You On The Path to Success!When I first earned a promotion to a leadership position, I received no training to develop my skills. The unwritten rule seemed to be that if you received the promotion you must know what you are doing, so now go do it! Sound familiar? Unfortunately, I have talked with thousands of newly promoted leaders over the years that have had the same experience. If you have been thrust into a position of leadership with little or no training, this book contains the lessons you need to jump-start your new role and get you on the path to become the leader you want to be. If you are serious about making the move from "manager to leader", or if your job is to help others make the move, this book is for you! Your lessons will include:• Key behaviors that will cause you to be immediately recognized as an effective leader.• The power of perception: how to look, think and act like a leader.• The truths of our human connection and how to use these truths to strengthen your team.• Building an extraordinary team through selection, orientation, training and development.• Simple leader-led processes to solve problems, create action plans, and develop team members.• Dealing with change, preparing for the unexpected, resources for the future and much more!

Jones/Haddad - Essentials of Contemporary Management, "Makes Management Real" for students. The sixth Canadian edition presents management in a way that makes its relevance obvious even to students who may lack exposure to a "real-life" management context. Jones relates management theory to real life examples and drives home the message that management matters. Management matters because it determines how well organizations perform, and because managers and organizations affect the lives of people who work inside and the people outside the organization, such as customers, communities, and shareholders. Essentials of Contemporary Management, Sixth Canadian edition, provides a concise offering of current management theories and research. Through a variety of real world examples from small, medium, and large companies, students learn how those ideas are used by practicing managers. The organization of the Jones text follows the mainstream functional approach of planning, organizing, leading, and controlling, but the content is flexible. The important themes of diversity, ethics, globalization, and information technology are integrated throughout with examples, strengths, weaknesses, opportunities, personalities, and problems to provide this context.

Foundations of Health Information Management, 4th Edition is an absolute must for any student beginning a career in HIM. Balancing comprehensive coverage with an engaging, easy-to-understand tone, this text focuses on healthcare delivery systems, electronic health records, and the processing, maintenance, and analysis of health information to present a realistic and practical view of technology and trends in healthcare. It prepares you for the role of a Registered Health Information Technician who not only files and keeps accurate records, but serves as a healthcare analyst who translates data into useful, quality information that can control costs and further research. With new SimChart and SimChart for the Medical Office samples, the new 2014 AHIMA outcome-based competencies, and more exercises, this fourth edition puts you in a position to succeed on the RHIT certification exam. Clear writing style and easy reading level makes reading and studying more time-efficient, and is ideal for two-year associate degree HIM programs and career schools. Chapter learning objectives are tied to the American Health Information Management Association's (AHIMA) HIM domains and subdomains to allow instructors to teach to the credentialing exam - and prepare you for the exam. Separate legal chapter covers HIPAA privacy regulations and emphasizes the importance of HIPAA compliance in today's healthcare system. Statistics chapter gives new students a foundation for learning. Four-color design and illustrations make content more appealing and easier to learn. Exercises at the end of every main section in each chapter encourage you to review and apply key concepts. Career Tip and Professional Profile boxes give you a broader view of the field and show you the many career options you have upon graduation and certification. Chapter summaries and reviews allow for easy review of each chapter's main concepts. Robust appendices, including sample paper records, electronic documentation, and demonstration of Microsoft Excel, equip you with all the extras you need to enter the HIM world. NEW! Content mapped to 2014 AHIMA CEE competencies and domains so you can prepare for the current health information environment and the RHIT exam. NEW! SimChart and SimChart for the Medical Office samples feature screenshots from EHRs to demonstrate electronic medical records in use. NEW! More exercises give you additional opportunities to practice your knowledge of material. NEW! AHIMA competency mapping included in the front of book to provide instructors and students with instant access to the AHIMA domains and competencies needed to prepare for the RHIT exam. NEW! Classroom handouts can be used in the classroom or as homework, and include a variety of exercises.

Are you awed by the smell of flowers or the busy buzz of the bees?Are you awed by the all of the snow or the rustle of the trees?In The Book of Awe, readers are reminded to take a minute and see the beauty in the everyday things around them.

Companies all over the world could greatly benefit from moving part of even all their staff to work from home as virtual employees. Using the techniques and strategies inside The Invisible Organization, all that is possible quickly and efficiently. If you are the CEO of a company that could benefit by generating more profits, shedding overhead and thrilling staff, this book is a must read. Penned by former CEO of Tony Robbins and Chet Holmes Business Breakthroughs, International, Russo successfully scaled the company with nearly 100% growth per year, and about 300 remote staff, owning no infrastructure. Russo helps clients create the leadership management strategy as outlined in his book and advises CEOs on moving "virtual" with confidence. Why is this book different than other books on working virtually? Because it comes from the CEOs perspective as an operating executive; dealing with the strategy of creating momentum around changing the company, slowly at first and then accelerating as results prove viable. The book is more of a blueprint designed to accomplish this singular act of internal revolution.

New Chapter on Leadership: While management and leadership are distinct concepts, they are often taught together in pharmacy management courses. Completely new version of chapter on Accounting, Financial Statements, and Financial Analysis (shorter and better focused on what pharmacists are interested in). New Chapter on Medicare Part D: Needed because of the huge impact it has had on pharmacy (particularly community pharmacy). Evidence-based: Management theory and models directly applied to pharmacy practice with appropriate cases and examples Chapter-opening learning objectives and case study Chapter-closing Q&A

Home is where the heart is... Seven years after leaving town and the only girl he loved, Cooper still couldn't forget about Sophia. He had two loves. Music and the woman of his

dreams. Coming back home proved that would always be true. But things have changed. Now he has to gain her trust again if he wants to make her all his. The question is, did he lose his chance the first time? Some things are hard to forget... Sophia tried to stop loving Cooper and failed miserably. Despite the way he'd abandoned her seven years earlier, she can't seem to stay away, even though trusting him doesn't prove easy. One careless night could change it all and the secret she carries may ruin any chance of them being together. They say life is all about taking chances. But when opportunities are lost and love comes knocking the second time around, lives are changed forever.

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Everything you need to know to look after yourself to bring about and maintain perfect health, prosperity, wealth, happiness, quality of life and longevity. It reveals that we are, without realising, not doing enough or the right things to protect our health and prosperity which is equally extremely damaging to nature, wildlife, oceans, sea-life, fresh springs, waterways and air, and us. The Book by Linde utilises new and ancient knowledge from around the world, over the millennia identifying what changes we need to make to enhance every aspect of our lives with simple solutions for almost every situation. It is your most powerful contribution to protecting, nurturing and saving our planet. In summary, 'THE BOOK' Consists of Six Chapters which incorporates a summary within each one: Lifestyle; Food & Nutrition; Medical Care; Mind; Water; and Now Live the final chapter which you can cast your eye over first as it is a synopsis of the complete works. It is highly recommend to read from cover to cover but, it is packed with valuable information to just use as a Reference Manual on a day to day basis. Teaches you how to look after your body and mind to ultimately prevent illness, but also to help regain and maintain perfect health; Provides countless number of practical, realistic & simple tips to easily adopt into your day to day lifestyle improving quality of life, saving time & money and gaining longevity; Fuses together specialised areas in health & mind, lifestyle & environment under one cover; Identifies our day to day toxic exposures that we are unaware of and provides successful resolutions; Gives you complete fundamental knowledge and awareness, to use your courage to take responsibility for your life enhancing your health, prosperity and happiness; Provides you with ancient knowledge and practices to new, from science including quantum physics, to philosophy, psychology, and important detail on nutrition, exercise, energies and medicine; Is very current, answering all the conflicting hype about diets, the next super food or the bad effects of conventional drugs or sugar that are in the media weekly, even daily; For more information please visit www.thebookbook.co.uk

For undergraduate and graduate level Strategic Management courses. Get straight to the heart of important strategic management concepts. This brief text offers a concise explanation of the most important concepts and techniques in strategic management. Further, cases and simulations are a perfect supplement to Essentials of Strategic Management, while its brevity also makes it suitable for use in corporate and executive training programs. This edition contains new information to reflect the latest changes in the discipline while remaining brief and to the point.

Managing Projects Large and Small: The Fundamental Skills for Delivering on Cost and On Time When it comes to project management, success lies in the details. This book walks managers through every step of project oversight from start to finish. Thanks to the book's comprehensive information on everything from planning and budgeting to team building and after-project reviews, managers will master the discipline and skills they need to achieve stellar results without wasting time and money. The Harvard Business Essentials series is for managers at all levels but is especially relevant for new managers. It offers on-the-spot guidance, coaching, and tools on the most relevant topics in business. Each book includes the critical information that managers need on a given topic-from budgeting to hiring to communication to strategy-and offers interactive tools and worksheets that translate advice into action. Providing ready answers to day-to-day issues, these guides make sound, trusted mentoring advice available whenever managers need it. Other Books in the HBE Series: Managing Change and Transition Hiring and Keeping the Best People Finance for Managers Business Communications Innovation Negotiation

Preschoolers will have hours of fun with this activity-packed book. There are puzzles to complete, simple mathematics, find objects, alphabets and more . A great way for kids to learn while having fun.

Jones and George are dedicated to the challenge of "Making It Real" for students. As a team, they are uniquely qualified to write about the organizational challenges facing today's managers. No other author team in the management discipline matches their combined research and text-writing experience. Essentials of Management concisely surveys current management theories and research. Through a variety of real world examples from small, medium, and large companies the reader learns how those ideas are used by practicing managers. The organization of this text follows the mainstream functional approach of planning, organizing, leading, and controlling; but the content is flexible and encourages instructors to use the organization they are most comfortable with. The themes of diversity, ethics, and information technology are clearly evident through in-text examples, photographs, "unboxed" stories, and the end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career.

Hopelessly in a funk with no apparent way out, mortgage industry veteran, Mark Stiles, grasped desperately to the only thing that could help: CHANGE. For the past few years, Mark has been stuck in a life of mediocrity - unfulfilled and simply getting by..... Slowly, but surely, both his personal and professional lives have derailed and are on a one-way

track to disaster. Now, after a chance encounter with an old friend and colleague in the business, Mark is presented with a challenging opportunity that can radically change his life. A change that could not only allow him to achieve his dreams and provide an abundant life for his family, but a change that could inject long-forgotten purpose, meaning and fulfillment back into his career and very soul. Whether you're a mortgage veteran or a newbie to the residential mortgage scene, this book is possibly the answer to your problems! It not only provides solutions to the issues you've faced with loan files, but it outlines a proven, strategic framework for re-structuring your life to reach all the goals you've set for yourself and achieve unlimited success. The only question is: are you prepared to hit the Reset button and change?

•Binder Ready Loose-Leaf Text (0077439473) - This full featured text is provided as an option to the price sensitive student. It is a full 4 color text that's three whole punched and made available at a discount to students. Also available in a package with Connect Plus – (0077439414)

Ancillary package available upon adoption.

Greg Gilmore fought hard against returning to Hershey, PA. He has trouble breathing in a town with so many Morrisons running around. Janine Morris, a woman as deeply entrenched in secrets and special military skills as him, only adds to his discomfort. Keeping his family safe is his number one goal. So why do Janine's haunted amber eyes keep enticing him to throw away all his cares and concerns to join forces with a woman who could bring all his enemies right down on the Morrison Family?

This full featured text is provided as an option to the price sensitive student. It is a full 4 color text that's three whole punched and made available at a discount to students. Also, available in a package with Connect Plus – (ISBN-13: 9780077713355).

In the new ninth edition of Contemporary Management by Jones/George continues to provide students the most current and up-to-date account of the changes taking place in the world of business management. In this revision, the focus is on making Principles of Management relevant and interesting to today's students—something that we know from instructor and student feedback engages them and encourages them to make the effort necessary to assimilate the text material. This product mirrors the changes taking place in management practices by incorporating recent developments in management theory, research, and by providing vivid, current examples of how managers of companies large and small have responded to the changes taking place.

Motivational book for all athletes.

The AJN Book of the Year award-winning textbook, Psychiatric Nursing: Contemporary Practice, is now in its thoroughly revised, updated Fourth Edition. Based on the biopsychosocial model of psychiatric nursing, this text provides thorough coverage of mental health promotion, assessment, and interventions in adults, families, children, adolescents, and older adults. Features include psychoeducation checklists, therapeutic dialogues, NCLEX® notes, vignettes of famous people with mental disorders, and illustrations showing the interrelationship of the biologic, psychologic, and social domains of mental health and illness. This edition reintroduces the important chapter on sleep disorders and includes a new chapter on forensic psychiatry. A bound-in CD-ROM and companion Website offer numerous student and instructor resources, including Clinical Simulations and questions about movies involving mental disorders.

"Managerial styles are influenced by habit, familiarity, and workplace culture. It's no wonder that well-intentioned professionals doing their best to be good organizational leaders often repeat unhelpful supervisory practices experienced in their early careers, even if they disliked them at the time. In the DUH! Book of Management and Supervision, the author disagrees with many accepted leadership principles (unabashedly referring to them as myths) and makes new and different approaches easier to imagine. Her challenging and controversial concepts illustrated with poignant stories suggest common-sense and immediately applicable alternatives more suitable in today's workplace"--Back cover.

As the effectiveness of traditional marketing techniques continues to diminish, contemporary marketing increasingly becomes the most reliable method of expanding outreach and reflecting the needs of the modern consumer. When implemented, these contemporary strategies offer the greatest support for their client base, with a product range that adapts to the desires of the target market. The channels used to underpin these strategies are also radically different from traditional methods – placing emphasis upon platforms such as social media. Designed for both undergraduate and postgraduate students, as well as those in executive education and general business, The Essentials of Contemporary Marketing covers a wide range of themes, including: - Consumer behaviour - The latest marketing research - Services marketing - Brand management - Global marketing, and - Ethics in marketing. Each chapter includes case studies to illustrate and contextualise the topics covered, featuring companies as diverse as Amazon, McLaren, Unilever, UBS and Virgin Money. In alignment with its subject matter, The Essentials of Contemporary Marketing prioritises practicality over theory-based content - providing a comprehensive and contextualised insight into how marketing is developing in the 21st century.

Oracle Hyperion Financial Management 11 Essentials These questions are similar to the ones asked in the actual Test. How should I know? I know, because although I have been working as a Hyperion Consultant for many years, I have myself recently certified with the latest version of the Certification test. Before you start here are some Key features of the Certification Exam. This certification exam verifies that the candidate has the knowledge required in the area of Hyperion Financial Management This certificate builds on basic consultant skills and experience that is then refined by practical experience during several projects. The certification covers skills such as: creating applications using and EPMA and via the classic method, loading data, defining rules, working with shared services and defining reports. The exam targets the intermediate-level implementation team member. The exam is Computer based and you have 105 minutes to answer 60 Questions. The Questions are (mostly) multiple choice type and there is NO penalty for an incorrect answer. Some of the Questions have more than one correct answer. You must get ALL the options correct for you to be awarded points. For questions with a single answer, the answers will have a button next to them. You will be able to select only one button. For questions with multiple answers, the answers will have a 'tick box' next to them. This allows you to select multiple answers. You are not allowed to use any reference materials during the certification test (no access to online documentation or to any Oracle system). Clearing the Certification will not automatically lead you to a job. However a Certification with some project experience will certainly open a lot of doors for you. So if you have little or no experience, you should get yourself certified, get some project experience, and then the whole of the Oracle World open for you to explore. Helping you with the first step on you ladder to success is this book! Some UNIQUE features of this Book: - There is NO Other quality material in the market for this Certification exam. - The author has himself cleared the exam. - All questions are multiple choice format, similar the questions you will get in the actual exam. - Over 110 authentic questions, testing the exact same concepts that will be tested in Your exam!

Jones and George's, Essentials of Contemporary Management, Ninth Edition, provides the most current, concise account of changes taking place in the world of management and management practices while making the text relevant and interesting to students. It mirrors the changes taking place in today's management practice by incorporating recent developments in management theory and research. This text also provides vivid, current examples of how managers of companies, large and small, address the challenges and opportunities they face and how they can effectively meet them. A hallmark of this text is how the authors infuse real managers who seize opportunities, overcome challenges, and effectively manage and lead their organizations in their Manager as a Person feature, allowing students to see real-life management in action. Central to the books' approach, boxed material is seamlessly integrated into the text and an integral part of the learning experience; it is not disembodied from the chapter narrative. Introduction to Management Science, 2e offers a unique case study approach and integrates the use of Excel. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. This most recent revision has been thoroughly updated to be more "user-friendly" and more technologically advanced. These changes include, a completely new chapter on the art of modeling with spreadsheets. This unique chapter goes far beyond anything found in other textbooks and are based on the award winning methodologies used by Mark Hillier in his own course. The technology package has also been greatly enhanced to include, Crystal Ball 2000 (Professional Edition) a Management Science Online Learning Center, and an Excel add-in called Solver Table for performing sensitivity analysis. Crystal Ball is the most popular Excel add-in for computer simulation and includes OptQuest (an optimizer with simulation) as well as a forecasting module. The Management Science Online Learning Center (website) includes several modules that enable students to interactively explore certain management science techniques in depth. Solver Table is an Excel add-in developed by the author to help perform sensitivity analysis systematically, as well as substantially expanded coverage of computer simulation, including Crystal Ball. We now have two chapters on computer simulation instead of one, where the second chapter features the use of Crystal Ball.all.

As a writer for AskMen.com, Examiner.com, co-founder and Dating and Relationship Consultant for Suave Lover International and the Suave Lover Podcast, long term bartender and public health professional, I have direct client, personal and social experiences towards improving and solving pick up, dating and relationship situations. The young straight men I've seen and worked with, initially want two things, to meet more women and have more sex. What they don't know is that the success for those two things relies on more than specific pick up lines and rico suave moves, it involves becoming a better man. The current market for pickup and dating self-help material is overwhelming, objectifying, lacks universality and misses out on this concept. The Essentials provides quick answers for men who want to improve their success with women but with a focus on overall development. Packaged as a travel-friendly, one-stop summary of the very best advice, with sections ranging from self-improvement to creating and sustaining relationships, The Essentials is what you need to improve your current status as a Man. Problem: The current market for pickup and dating self-help material is overwhelming, objectifying, and lacks universality. Solution: The Essentials, packaged as a travel-friendly, one-stop summary of advice, avoids pick-up lines or rico suave moves, and provides expert and concise answers for men who want to improve their success with women but with a focus on overall internal development. Short and to the Point: Read this - Meet more people, Have more sex, Improve yourself

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