

In Company Intermediate Student Book Cd Rom Pack

The next generation in Business English The Business is a stimulating, four-level course that provides an inclusive package for any student of business English, though particularly suited to those at college or university. The Business is supported by an extensive bank of online resources, including progress tests based on BEC style questions. A free, monthly sign-up service supplements the course with a podcast, featuring authentic listening extracts and a PowerPoint presentation based on t

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Upper-intermediate level books include input from the following leading institutions and organisations: the Cambridge Judge Business School, the Boston Consulting Group, Nokia, Dell, and Havaianas - to name but a few. The Student's Book comes with a free DVD of video case studies.

The Business 2.0 continues to offer Business English students the confidence, language and fundamentals skills they need to succeed in the competitive international business environment. The eWorkbook

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includes extra language practice, tests, wordlists and downloadable audio/video for on-the-go learning. It makes the most of new media.

A pack that contains the Student's Book and webcode access to online components. It allows students to practise language online and on the move and see their progress. It also gives access to additional material such as audio, video, answer key, glossary, phrase banks and worksheets.

Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

La 4e de couv. indique : "Business benchmark second edition is the official Cambridge English preparation course for BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

"In Company is a fast-paced four-level business English course for professional adults who need to communicate in everyday business situations. It has established itself as the English course for professionals because of its immediate results through topic-based content, active skills, and real-world tasks that are instantly relevant to everyday business life development. In Company recognizes

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that students need to go beyond talking about their work in English: they need English skills that are immediately transferable to their day-to-day routine. Each lesson is a stand-alone fast-track unit to competence in a particular skill that students will need in their working life."--Editor.

This book contains 16 units, practice files, information files, audio scripts and an interactive workbook on DVD, all of which are designed to help the reader learn the communication skills required at work today. The case studies provide real-world business authenticity and introduces an authoritative business perspective to the lessons.

'I'm afraid I've got some bad news,' said Detective Inspector Helen Shepherd. 'We found a body on the beach this morning. We believe it is Claudia Engel. We also believe that someone murdered her.' 'What?' McNab's mouth fell open. 'Claudia? I don't believe it. It can't be true.'

Contains the Student's Book and webcode access to online components. This title allows students to practise language online and on the move and see their progress. It also offers access to additional material such as audio, video, answer key, glossary, phrase banks and worksheets.

It offers business English students the fundamentals and skills they need to succeed in the competitive international business environment. Topics include business organization, CVs, and covering letters -- Back cover.

'In Company: Intermediate' is a business English course for professional adults. It systematically develops key language skills through motivating activities that reflect the real world of modern business. The student's book contains 20 self-

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contained units organised into four main categories: talking points, networking, desk work and meetings. Each unit is based around a particular skill or sub-skill and extra grammar and vocabulary work is available in the section 'Grammar and Lexis links' at the end of the book.

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Intermediate level books include input from the following leading institutions and organisations: the Cambridge Judge Business School, IKEA, Emirates NBD, Isuzu and Unilever - to name but a few. The Student's Book comes with a free DVD of video case studies.

La 4e de couverture indique : "Business Benchmark Second edition is the official Cambridge English preparation course for BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

Covers business topics such as making contacts and calls, business travel, making decisions, e-mail, solving problems and messaging.

A practical course for adult learners working in the international technical sector.

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