

Show Subscribed Channels Only On Guide

Demonstrates Mac OS fundamentals, including the updated interface, hardware, peripherals, configuration, multimedia features, applications, multiple user options, and Internet capabilities.

Completely revamped and rewritten, "Using the Internet, 3rd Ed". gives thorough coverage of the core Internet topics such as the Web and e-mail. Other topics include online security, troubleshooting, and keeping kids safe on the Net. The book gives up-to-date information on the latest tools and technologies for all versions of Windows.

Your best source for powering up your network with IP multicast applications
Videoconferencing, video broadcasting, collaborative applications, push technologies . . . these and other new-wave networking applications are changing the way business is done. And it's your job to make sure that your company's network is equipped to handle them. This comprehensive guide gets you quickly up to speed on all technical aspects of IP multicasting-the key to delivering high-performance multimedia applications. In IP Multicasting, author Dave Kosiur clearly describes the differences between unicasting and multicasting, how multicasting works, and how it can be used to deliver the new generation of business applications. He explains the protocols and systems associated with multicasting, tells you how to prepare your network for multicasting, and what to look for when buying and upgrading network infrastructure equipment and software to

Download Free Show Subscribed Channels Only On Guide

ensure optimal performance. He also arms you with: * Proven implementation strategies * Everything you need to know about routing for IP multicasting * All about RTP, RTCP, RTSP, and other transport protocols * Expert guidance on integrated network services and QoS * Critical reviews of the latest multicasting software and applications. IP Multicasting is your best source for the technical know-how you need to provide your users with the sophisticated networking capabilities they demand. Visit our website at www.wiley.com/compbooks/ Visit this book's companion website at www.wiley.com/compbooks/kosiur

Linux Recipes for Oracle DBAs is an example-based book on managing Oracle Database in a Linux environment. Covering commonly used distributions such as Red Hat Enterprise Linux and Oracle Enterprise Linux, the book is written for database administrators who need to get work done and lack the luxury of curling up fireside with a stack of Linux documentation. The book is task-oriented: Look up the task to perform. See the solution. Read up on the details. Get the job done. Takes you directly from problem to solution Covers the "right" mix of Linux user and administration tasks for database administrators Respects your time by being succinct and to-the-point Fully updated with new information, including the latest changes to YouTube! If you're a marketer, consultant, or small business owner, this is the guide you need to understand video marketing tactics, develop a strategy, implement the campaign, and measure results. You'll find extensive coverage of keyword strategies, tips on optimizing your

Download Free Show Subscribed Channels Only On Guide

video, distribution and promotion tactics, YouTube advertising opportunities, and crucial metrics and analysis. Avoid errors, create a dynamite campaign, and break it all down into achievable tasks with this practical, hour-a-day, do-it-yourself guide. Shows you how to successfully develop, implement, and measure a successful video marketing strategy. Written in the popular An Hour a Day format, which breaks intimidating topics down to easily approachable tasks. Thoroughly updated with the latest YouTube functionality, helpful new case studies, the latest marketing insights, and more. Covers optimization strategies, distribution techniques, community promotion tactics, and more. Explores the crucial keyword development phase and best practices for creating and maintaining a presence on YouTube via brand channel development and customization. Shows you how to optimize video for YouTube and search engine visibility. Give your organization a visible, vital, video presence online with YouTube and Video Marketing: An Hour a Day, Second Edition.

This new volume updates the groundbreaking analysis of its first edition in 2002, when the EC common regulatory framework for electronic communications networks and services had just entered into force. So much has changed in the intervening years that this new edition bears little resemblance to its predecessor, with every chapter either extensively altered or entirely new. It remains, however, the most detailed and comprehensive overview available of the application of the EC Treaty's competition rules in the markets for telecommunications and audiovisual media, and of the

Download Free Show Subscribed Channels Only On Guide

applicable regulatory framework. In thirteen chapters, each contributed by one or more noted legal authorities in the field, the second edition of *EC Competition and Telecommunications Law* covers the full range of EC telecommunications law across all major areas of both institutional and substantive law, both on the international and EC levels, including the following: State aid; the merger control regulation; justification for sector-specific regulation in EC competition law; network access; authorizations and privileges; and mobile telephony. Relevant EC media and communications law and relevant aspects of EC competition law are dealt with in detail. While some chapters focus on competition law, others deal primarily with sector-specific regulation. There is practical guidance throughout on procedural matters, alongside analysis of the substantive provisions. Well-known in its first edition, this thoroughly revised and updated version continues to be vital reading for practitioners, in particular those specializing in European competition law and for company and in-house lawyers who are seeking advice on how European law affects their business. As a detailed analysis of the basic legislative and regulatory framework of European telecommunications law, it will be an invaluable reference work for lawyers, judges, regulators, and policymakers in all the EC Member States, as well as for students and teachers of European law. This new introductory textbook provides students with the tools they need to understand the way digital technologies have transformed the global media business of the 21st century. Focusing on three main approaches – media economics, critical

Download Free Show Subscribed Channels Only On Guide

political economy, and production studies – the authors provide an empirically rich analysis of ownership, organizational structures and culture, business strategies, markets, networks of strategic alliances, and state policies as they relate to global media. Examples throughout involve both traditional and digital media and are taken from different regions and countries to illustrate how the media business is influenced by interconnected historical, political, economic, and social factors. In addition to introducing today's convergent world of global media, the book gives readers a greater understanding of their own potential roles within the global media industries.

Microeconomics is a classroom-tested resource for learning the key concepts, essential tools, and applications of microeconomics. This leading textbook enables students to recognize and analyze significant data, patterns, and trends in real markets through its integrated, student-friendly approach to the subject — providing practice problems, hands-on exercises, illustrative examples, and engaging applications that ground theory firmly in the real world. Each chapter, opening with a set of clearly defined learning goals based on the Bloom Taxonomy, features numerous Learning-by-Doing (LBD) problems, mathematical and graphical data, and varied problem sets focused on current events. Now in its sixth edition, the text offers extensive new and revised content throughout. All applications reflect current data and important new developments in the field of

Download Free Show Subscribed Channels Only On Guide

economics, including behavioral economics, randomized controlled trials (RCTs) in policy evaluation and design, and computational-based microeconomics. Updated chapter openers, designed to increase student interest, cover topics including the economic impacts of climate change, U.S. household income and spending, surge pricing by Uber and Lyft, the effect of immigration on wages, and advances in robotics, automation, artificial intelligence, and more.

The book aims to give an insight into the multifacetedness of changes the Internet – referred to here as the digital world – triggers in both theory and practice of marketing and management. The book has been divided into 5 subject areas, i.e. management, strategy, communications, brand, and consumer, all of which act as the main themes of subsequent chapters.

Offers information on creating effective visual social marketing strategies as part of a business' overall marketing and social media plans.

The Law of Journalism and Mass Communication, Sixth Edition, by Robert Trager, Susan Dente Ross, and Amy Reynolds offers a clear and engaging introduction to media law with comprehensive coverage and analysis of key cases for future journalists and media professionals. You are introduced to key legal issues at the start of each chapter, building your critical thinking skills before progressing to real-world landmark cases that demonstrate how media law is

applied today. Contemporary examples, emerging legal topics, international issues, and cutting-edge research all help you to retain and apply principles of media law in practice. The thoroughly revised Sixth Edition has been reorganized and shortened to 12 chapters, streamlining the content and offering instructors more opportunities for classroom activities. This edition also goes beyond the judiciary—including discussions of tweets and public protests, alcohol ads in university newspapers, global data privacy and cybersecurity, libel on the internet, and free speech on college campuses—to show how the law affects the ways mass communication works and how people perceive and receive that work.

Analyzing Social Media Networks with NodeXL: Insights from a Connected World, Second Edition, provides readers with a thorough, practical and updated guide to NodeXL, the open-source social network analysis (SNA) plug-in for use with Excel. The book analyzes social media, provides a NodeXL tutorial, and presents network analysis case studies, all of which are revised to reflect the latest developments. Sections cover history and concepts, mapping and modeling, the detailed operation of NodeXL, and case studies, including e-mail, Twitter, Facebook, Flickr and YouTube. In addition, there are descriptions of each system and types of analysis for identifying people, documents, groups and

Download Free Show Subscribed Channels Only On Guide

events. This book is perfect for use as a course text in social network analysis or as a guide for practicing NodeXL users. Walks users through NodeXL while also explaining the theory and development behind each step Demonstrates how visual analytics research can be applied to SNA tools for the mass market Includes updated case studies from researchers who use NodeXL on popular networks like email, Facebook, Twitter, and Instagram Includes downloadable companion materials and online resources at

<https://www.smrfoundation.org/nodexl/teaching-with-nodexl/teaching-resources/>

A comprehensive resource on multimedia communications. Covers recent trends and standardization activities in multimedia communications, such as layered structures, underlying theories and the current best design techniques. Describes the convergence of various technologies including communications, broadcasting, information technology, and home electronics, and emerging new communication services and applications resulting from the growth of the Internet and wireless technologies. Please go to www-ee.uta.edu/dip for additional information.

You may be contemplating your first Linux installation. Or you may have been using Linux for years and need to know more about adding a network printer or setting up an FTP server. *Running Linux*, now in its fifth edition, is the book you'll

Download Free Show Subscribed Channels Only On Guide

want on hand in either case. Widely recognized in the Linux community as the ultimate getting-started and problem-solving book, it answers the questions and tackles the configuration issues that frequently plague users, but are seldom addressed in other books. This fifth edition of Running Linux is greatly expanded, reflecting the maturity of the operating system and the teeming wealth of software available for it. Hot consumer topics such as audio and video playback applications, groupware functionality, and spam filtering are covered, along with the basics in configuration and management that always have made the book popular. Running Linux covers basic communications such as mail, web surfing, and instant messaging, but also delves into the subtleties of network configuration--including dial-up, ADSL, and cable modems--in case you need to set up your network manually. The book can make you proficient on office suites and personal productivity applications--and also tells you what programming tools are available if you're interested in contributing to these applications. Other new topics in the fifth edition include encrypted email and filesystems, advanced shell techniques, and remote login applications. Classic discussions on booting, package management, kernel recompilation, and X configuration have also been updated. The authors of Running Linux have anticipated problem areas, selected stable and popular solutions, and provided clear instructions to ensure that you'll

Download Free Show Subscribed Channels Only On Guide

have a satisfying experience using Linux. The discussion is direct and complete enough to guide novice users, while still providing the additional information experienced users will need to progress in their mastery of Linux. Whether you're using Linux on a home workstation or maintaining a network server, *Running Linux* will provide expert advice just when you need it.

Debuting in its first edition, *Communication Law* is an engaging and accessible text that brings a fresh approach to the fundamentals of mass media law. Unique in its approach and its visually attractive design, this text differentiates itself from other current texts on the market while presenting students with key principles and landmark cases that establish and define communication law and regulation, providing a hands-on learning experience.

Proceedings of an October 2000 conference, emphasizing e-commerce and industrial and academic issues such as information technology management, standards in software engineering, virtual education, network security, data mining, and web information systems. Some topics are electronic commerce, software agents, graphic pattern recognition, object oriented design, multimedia system design, real time applications, software engineering intelligent agents, and component based design. Other subjects are Java Internet technologies, verification and metrics, algorithms, and multimedia performance engineering. Lacks a subject index. Annotation copyrighted by Book News, Inc., Portland, OR.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

The collection brings together texts of Brazilian researchers who are dedicated to themes

Download Free Show Subscribed Channels Only On Guide

related to studies of youth cultures: social interactions, subcultures, identities and belonging, pop culture, social movements, migration, consumption and materialities, generational exchanges, media representations and digital media, among others. The objective is to promote a broad dialogue that includes fields of knowledge such as communication and social sciences, as well as local perspectives that represent the huge and rich diversity of the Brazilian regions. At the same time, the book proposes to discuss the reflexivity of such local youth cultures in the face of a global context that challenges, with ruptures and permanencies, the very idea of youth. The book seeks to fill the gap of a selection of scientific texts by Brazilian authors, about Brazilian youth cultures, aimed at foreign researchers.

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

First published in 1989. Routledge is an imprint of Taylor & Francis, an informa company. Developing new products, services, systems and processes has become an imperative for any firm expecting to thrive in today's fast-paced and hyper-competitive environment. This volume integrates academic and practical insights to present fresh perspectives on new product development and innovation, showcasing lessons learned on the technological frontier. The first part emphasizes decision making. The second part focuses on technology evaluation, including cost-benefit analysis, material selection and scenarios. The third part features in-depth case studies to present innovation management tools, such as customer needs

Download Free Show Subscribed Channels Only On Guide

identification, technology standardization and risk management. The fourth part highlights important international trends, such as globalization and outsourcing. Finally the fifth part explores social and political aspects.

Since the start of the International Workshop on Web Caching and Content Distribution (WCW) in 1996, it has served as the premiere meeting for researchers and practitioners to exchange results and visions on all aspects of content caching, distribution, and delivery. Building on the success of the previous WCW meetings, WCW 2004 extended its scope and covered interesting research and deployment areas relating to content services as they move through the Internet. This year, WCW was held in Beijing, China. Although it was the first time that WCW was held in Asia, we received more than 50 high quality papers from five continents. Fifteen papers were accepted as regular papers and 6 papers as synopses to appear in the proceedings. The topics covered included architectural issues, routing and placement, caching in both traditional content delivery networks as well as in peer-- peer systems, systems management and deployment, and performance evaluation. We would like to take this opportunity to thank all those who submitted papers to WCW 2004 for their valued contribution to the workshop. This event would not have been possible without the broad and personal support and the invaluable suggestions and contributions of the members of the program committee and the steering committee.

Electronic Media Law is written for mass media students, not for future lawyers, so the

Download Free Show Subscribed Channels Only On Guide

text is straightforward and explains "legalese." The author covers First Amendment law, political broadcasting rules, broadcast content regulations, FCC rules for station operations, cable regulation, media ownership rules, media liability lawsuits, intrusive newsgathering methods, media restrictions during wartime, libel, privacy, copyright, advertising law, freedom of information, cameras in the court, and privilege.

This comprehensive guide can help you administer Red Hat Enterprise Linux 5 effectively in any production environment, no matter how complex or challenging. Long-time Red Hat insider Tammy Fox brings together today's best practices for the entire system lifecycle, from planning and deployment through maintenance and troubleshooting. Fox shows how to maximize your efficiency and effectiveness by automating day-to-day maintenance through scripting, deploying security updates via Red Hat Network, implementing central identity management services, and providing shared data with NFS and Samba. Red Hat Enterprise Linux 5 Administration Unleashed contains extensive coverage of network and web services, from the Apache HTTP server and Sendmail email services to remote login with OpenSSH. Fox also describes Red Hat's most valuable tools for monitoring and optimization and presents thorough coverage of security—including a detailed introduction to Security-Enhanced Linux (SELinux).

Create content and build a YouTube channel like a pro Written by a successful YouTube channel producer, YouTube Channels For Dummies shows you how to create

Download Free Show Subscribed Channels Only On Guide

content, establish a channel, build an audience, and successfully monetize video content online. Beginning with the basics, it shows you how to establish a channel, join a partner program, and develop a content plan. Next, you'll gain insight into how to create content that builds a channel, enhance the viral nature of a video, encourage subscriptions, and earn repeat views. If that weren't enough, you'll go on even further to learn how to get the word out about your channel and discover ways to enhance your potential profits. That's a lot of info—but it's easily digestible and simple to put into practice when it's provided in the accessible and trusted For Dummies format. YouTube is the third most-visited website on the Internet, making it prime real estate for anyone seeking customers, celebrity, or education. If you want to harness this irresistible platform and reach a global platform, YouTube Channels For Dummies makes it easy. In no time, you'll have the know-how to create a YouTube channel with regular subscribers who watch, re-watch, and share your videos. Includes ten easy tips for growing a raptured YouTube audience Details how to enhance the viral nature of a video Shows you how to create and maintain a YouTube channel that generates views and revenue Written by the producer of a leading YouTube channel

This book helps students to develop a critical understanding of the service business scenarios and strategies used in marketing for emerging markets. The case studies presented focus on creating, communicating and delivering customer value to emerging market consumers through various marketing strategies, processes and programs in

Download Free Show Subscribed Channels Only On Guide

the context of emerging market dynamics, consumer diversity, and competitors. By illustrating a range of actual business situations, this case book will help students acquire the skills they need to make informed marketing decisions in emerging markets. Further, it provides instructors, students, and practitioners alike a framework for understanding the strategic marketing dynamics at work in these countries.

A guide to the current technologies related to the delivery process for both live and on-demand services within IPTV delivery networks IPTV Delivery Networks is an important resource that offers an in-depth discussion to the IPTV (Internet Protocol Television) delivery networks for both live and on demand IPTV services. This important book also includes a review of the issues and challenges surrounding the delivery of IPTV over various emerging networking and communications technologies. The authors — an international team of experts — introduce a framework for delivery network applicable for live and video-on-demand services. They review the fundamental issues of IPTV delivery networks and explore the QoS (Quality of Service) issue for IPTV delivery networks that highlights the questions of security and anomaly detection as related to quality. IPTV Delivery Networks also contains a discussion of the mobility issues and next-generation delivery networks. This guide captures the latest available and usable technologies in the field and: Explores the technologies related to delivery process for both live (real time) and on demand services in highly accessible terms Includes information on the history, current state and future of IPTV delivery Reviews all the

Download Free Show Subscribed Channels Only On Guide

aspects of delivery networks including storage management, resource allocation, broadcasting, video compression, QoS and QoE. Contains information on current applications including Netflix (video on demand), BBC iPlayer (time-shifted IPTV) and live (real time) streaming. Written for both researchers and industrial experts in the field of IPTV delivery networks. IPTV Delivery Networks is a groundbreaking book that includes the most current information available on live and on demand IPTV services. Explains the features of Microsoft Windows 98 with tips on installation, applications, the Active Desktop, installation of hardware and software, file management, Internet Explorer 4.0, multimedia, and networking.

After fifty years of market prominence and incredible demand from loyal users, Head's Broadcasting in America's tenth edition returns as the celebrated market leader in its field with its renowned treatment of electronic media as a social force and with a distinguished new author team from Sydney Head's legacy school, the University of Miami. Head's Broadcasting in America distinguishes itself by presenting electronic media both as products of contemporary social forces and as social forces in their own right. This text will introduce you to the exciting changes taking place in electronic media. It will help you examine the emerging information infrastructure and the accelerating convergence of various electronic media forms. It will also help you explore the role electronic media plays in many academic areas, ranging from economics to law, from history to social science. You will find this industry more

Download Free Show Subscribed Channels Only On Guide

accessible as you experience broadcasting dually through the people and the products that have shaped the history of this medium and through your own experiences with broadcasting in your daily life.

Explains how to use television technology to achieve a better viewing experience, discussing topics including TiVo, game consoles, and video convergence devices. Peering Carrier Ethernet Networks begins by providing background information on the evolution of important concepts and building blocks that have led to the current state of high bandwidth and high performance Ethernet technology in order to support current and emerging customer applications. The background information covered includes an overview of Public Switched Telephone Networks (PSTN) to describe circuit switching, multiplexing, and voice digitization that lead to the development of T1/T3 and SONET/SDH for transport. It interweaves these developments with changes in the regulatory regime. Additional coverage includes Carrier Ethernet networks' technical standards, which describe how service providers can offer services to off-net customers using peered Carrier Ethernet networks and a description of the taxonomy of customers and their current and emerging applications at Layer 2 and Layer 3 on peered Carrier Ethernet networks. The book concludes by describing next steps in Ethernet technology to meet growing demands and emerging trends. Presents detailed coverage of end-to-end services across wide area data networks Consolidates, in one ready reference, the latest applied research in this rapidly evolving field Provides the context, advantages,

Download Free Show Subscribed Channels Only On Guide

and industry standards for peering Carrier Ethernet networks

How Do I Promote My Music On A Small Budget? How Do I Get My YouTube Videos to Spread? How Do I Turn Casual Fans Into One's Who Buy From Me? How Do I Get Written About On Blogs? How Do I Increase Turnout At Shows? How Do I Make Fans Using Facebook, Twitter, Tumblr And SoundCloud? With every day that passes, the power the major labels once had dies a little more. The chance to get the same exposure as your favorite musicians gets easier and easier. The hurdles that would only allow you to get popular, if the right people said your music was good enough, are gone. You can now get exposed to thousands of potential fans without investing 1% of what musicians used to by building a fanbase based on listeners love for your music. No more writing letters hoping that A&R writes you back. This book explains how you do it. While many books will tell you obvious information, legal mumbo-jumbo and marketing catchphrases that don't help you get more fans. Our experience working with real bands - from upstarts like Man Overboard and Transit to legends like The Cure, The Misfits and Animal Collective, has led us to understand the insider tricks and ideas that go into some of the most important groups of our time. We produce records, do licensing deals, negotiate record contracts and get the musicians we work with written about on websites like Pitchfork and Vice. We have worked with bands who started off as nothing and became something. Unlike any other book written on the subject we have compiled the knowledge no one else has been willing to print in fear of

Download Free Show Subscribed Channels Only On Guide

obsoleting their own career. We give you thousands of ideas on how to get people to hear your music and turn them into fans who pay to support your music. Whether you are a label owner, musician, manager, booking agent or publicist there is information in this book that will help you do what you do better. Enjoy! For more information see GetMoreFansBook.com

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Video Economics is an analysis of the economics and business strategies of the television industry. Bruce Owen and Steven Wildman identify the complex chain of programme producers, distributors (networks), and retailers (video stores, cable systems, and broadcast stations), whose objectives are to obtain viewers in order to sell them to advertisers, to charge them an admission fee, or both. Among the concepts the authors explain and apply are those of public good, economies of scale, and price discrimination.

Reports for 1962- include: The annual report of the Council of Economic Advisers (title varies slightly).

[Copyright: 36458c42b7ebe65b7cc7fdfa7d0b06ec](http://36458c42b7ebe65b7cc7fdfa7d0b06ec)