

## **Smith Robersons Business Law**

The most complete and credible business law text available, the Fifteenth Edition of SMITH AND ROBERSON'S BUSINESS LAW, International Edition by Richard A. Mann and Barry S. Roberts continues a long tradition of accuracy, thoroughness, and consistent coverage of the latest issues and emerging trends. This updated classic delivers a comprehensive, detailed presentation of business law topics that reflect AACSB guidelines. Chapter cases – located at the end of the book – offer an excellent mix of landmark and current decisions which are edited to preserve much of the language of the court. The placement of these gives you complete flexibility, allowing you to skip selected cases easily or opt for a true black-letter-law case analysis approach. Proven, comprehensive, and completely up-to-date, this trusted text will challenge and engage your students—and ensure they leave your class with a solid understanding of modern business law.

The most complete, credible, and authentic business law text available, the Sixteenth Edition of SMITH & ROBERSON'S BUSINESS LAW by Richard A. Mann and Barry S. Roberts continues a long tradition of accuracy, thoroughness, and consistent coverage of the latest issues and emerging trends. This updated

classic delivers a comprehensive, detailed presentation of business law that covers all topics included in the business law section of the certified public accountant (CPA) exam. In addition, this text covers the legal responsibilities and liabilities of accountants section and the corporate governance portion of business environment and concepts section of the CPA Exam. The cases--located at the end of each chapter--offer an excellent mix of landmark and current decisions and are edited to preserve a large portion of the language of the court. Proven, comprehensive, and completely up-to-date, this trusted and thorough text will challenge and engage your students--and ensure they leave your class with a solid understanding of modern business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The tools for success can be found in this comprehensive Study Guide, which offers chapter objectives, chapter outlines, key terms, a variety of question types, research paper topics, and a sample exam for each section. And if your students are taking the CPA exam, they will appreciate the business law review that is designed to help them prepare!

Business Sustainability Factors of Performance, Risk, and Disclosure examines sustainability factors of performance, risk and disclosure. The five dimensions of

sustainability performance are economic, governance, social, ethical, and environmental (EGSEE). Business sustainability is advancing from the greenwashing and branding to, very recently, business imperative as shareholders demand, regulators require, and companies report their sustainability performance. Sustainability has become economic and strategic imperative with potential to create opportunities and risks for businesses. Business Sustainability Factors of Performance, Risk, and Disclosure examines sustainability factors of performance, risk and disclosure. The five dimensions of sustainability performance are economic, governance, social, ethical, and environmental (EGSEE). Sustainability risks are reputational, strategic, operational, compliance, and financial (RSOCF). Sustainability disclosures are relevant to financial economic sustainability performance (ESP) and non-financial environmental, social, and governance (ESG) sustainability performance with ethics are integrated into all other components of sustainability performance. This book offers guidance for proper measurement, recognition, and reporting of all five EGSEE dimensions of sustainability performance. It also highlights how people, business, and resources collaborate in a business sustainability and accountability model in creating shared value for all stakeholders. The three sustainability factors of performance, risk and disclosure are driven from the

stakeholder primacy concept with the mission of profit-with-purpose. Anyone who is involved with business sustainability and corporate governance, the financial reporting process, investment decisions, legal and financial advising, and audit functions will benefit from this book.

Smith and Roberson's Business Law Cengage Learning

This book explains how companies that sell equipment and other products can increase product sales and add an additional profit center by establishing their own innovative leasing and financing operation. Industry data shows that the need for equipment and other product financing has evolved over the past few decades to where now nine out of ten U.S. companies use leasing or other forms of third party financing to acquire the equipment or other products they need. For market-aggressive companies offering products for sale, having an available in-house customer product leasing and financing program as a product marketing strategy can dramatically increase their ability to close product sales. In the past, establishing an in-house financing activity was difficult and expensive, requiring unique and substantial additional business operational and financing components in addition to an extensive learning curve. This is no longer the case. In recent years, there have been wide-spread market advances surrounding the financing of equipment and other products that enable forward-thinking companies to cost-

effectively establish their own in-house product financing activity, using readily available, state-of-the-art financing software programs, and third-party back-office services to manage any part of the financing process. This book will provide a product vendor with the turnkey know how it needs to assess the viability of establishing an in-house equipment financing operation, as well as the various considerations needed to set up and run its own cost-effective and profitable product financing activity.

Recognized for accurate, relevant, and straightforward coverage, BUSINESS LAW AND THE REGULATION OF BUSINESS, 12E illustrates how legal concepts apply to common business situations. The book's comprehensive, yet succinct, approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. The text includes both landmark and recent cases with the facts and decision summarized for clarity, while the opinion is carefully edited to preserve the language of the court. More than 220 figures, tables, diagrams, concept reviews, and chapter summaries clarify concepts. All key legal terms are clearly defined and explained. In addition, each chapter is carefully organized with numerous illustrative hypothetical and case examples that relate content to real-life experiences. Numerous critical-thinking features further strengthen readers' analytical skills. Important Notice: Media

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This book describes methods to transform existing business by using digitized trust that is industrialized at scale. Executives, consultants, and strategists are wondering how to participate in the blockchain economy. They are wondering whether new business models that will emerge because of this novel technology will disrupt theirs or whether they will ignore their businesses and create completely different models. In this book I answer all those questions. By the time you finish, you will understand what blockchain economy is, how to participate in it, and avoid being disrupted or, even worse, ignored. Drawing from my own experiences as research scientist and entrepreneur, the book describes methods to transform existing business by using digitized trust that is industrialized at scale.

This book gives business decision makers and students a clear overview of the history, current applications, and future potential of distributed ledgers and cryptocurrency. The hype around blockchain technology is matched only by the innovation it inspires and the skepticism it provokes. This book gives business decision makers and students a clear overview of the history, current applications, and future potential of distributed ledgers and cryptocurrency. It

explores strengths and weaknesses, emerging opportunities, and perceived threats. Technical frameworks are presented in a business context to help strategists understand the risks and rewards of different approaches to blockchain implementation, and the decision factors in determining whether this is a viable solution to the problem at hand.

While neo-classical analysis works well for studying impersonal exchange in markets, it fails to explain why people conduct themselves the way they do in their personal relationships with family, neighbors, and friends. In *Humanomics*, Nobel Prize-winning economist Vernon L. Smith and his long-time co-author Bart J. Wilson bring their study of economics full circle by returning to the founder of modern economics, Adam Smith. Sometime in the last 250 years, economists lost sight of the full range of human feeling, thinking, and knowing in everyday life. Smith and Wilson show how Adam Smith's model of sociality can re-humanize twenty-first century economics by undergirding it with sentiments, fellow feeling, and a sense of propriety - the stuff of which human relationships are built. Integrating insights from *The Theory of Moral Sentiments* and *The Wealth of Nations* into contemporary empirical analysis, this book shapes economic betterment as a science of human beings.

Managerial forensics is the practice of gathering relevant corporate information

for the purpose of analyzing and identifying reasons for managerial obstacles, mismanagement, bankruptcy, and corporate demise. This book assembles a cast of leading academic and business experts and shares their views on the best practices in corporate analysis. Following the notion that the past offers insights into the future, the book examines the maladies in contemporary business and offers strategies for corporate revival and turnaround.

The wives of the Robertsons all came into the family the same way: they fell in love with one of the Robertson boys. In the Duck Dynasty TV series, the women often come into their own when the whole family gathers around the table together to eat dinner, and fans of the show get a good glimpse into their lives, but that is hardly the whole story, which is why they decided to write this book... In *The Women of Duck Commander*, the wives show how they have worked together to help one another and to support the family in all its work and its happiness. They are committed to timeless values, and in the book they share the insights, stories, and experiences that have made them who they are. The appeal of the Duck Dynasty comes, not because they are showing us anything new, but they are reminding us of the values our culture is in danger of losing. Organized crimes (e.g., weapons trafficking, drug distribution, white collar crime) persist globally due primarily to the power of modern information and

communication technology (e.g., computer-based networks in the open and dark webs) to facilitate organization and the enhanced liquidity provided by electronic transfers (in effect, e-capital) to distribute criminal proceeds in the same covert and high-speed manner used by the so-called legitimate commercial enterprises. Offshore banking in tax secrecy and tax haven jurisdictions facilitates both the socially accepted process commonly known as tax avoidance, for example, and the notorious practice commonly known as tax evasion: the former is lawful; the latter is illicit. The dirty secret of how transnational organized economic crime persists lies in global finance, especially transactions using the U.S. dollar in safe havens (e.g., the West uses the Cayman Islands; the East uses Cyprus). Regulators, monitors, auditors, and other specialists in conducting transaction review do not readily and timely tell the difference between high valued transfers that involve true sales of licit goods from high valued transfers that involve the laundering of proceeds from human trafficking, drug distribution, arms sales, and so on.

Board-Seeker: Your Guidebook and Career Map into the Corporate Boardroom is the first practical guide written specifically to help board-ready leaders and executives gain the knowledge, resources, and confidence to shape their personal “onboarding” program. Assess your experience that makes you

valuable to a board—there's more than you think. Shape this into a powerful outreach portfolio, such as board resume, online image, and personal pitch. Gain the targeted network and mentors you'll need, especially your boss! Learn step by step how board searches really happen and how to master each stage. Prepare for the board interview and vetting process, and get ready for your first board meeting. With leads, links, checklists, and first-hand success stories, Board-Seeker spells out each step you'll take into the boardroom—and beyond. SMITH AND ROBERSON'S BUSINESS LAW is an updated classic that features a comprehensive presentation of business law topics, end-of-chapter cases with edited facts and decisions to preserve the language of the court, and topics that reflect AACSB guidelines. This is the most complete and credible business law book available, and has a long tradition of accuracy and comprehensiveness, while keeping up-to-date edition after edition by consistently incorporating the latest issues and topics. Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: TEXT AND CASES - Commercial Law for Accountants delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW - Commercial Law for Accountants, 14E continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range

from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This interactive CD-ROM Edition is based on the best selling print version of West's Business Law, 9th Edition. This CD-ROM can be used as a stand alone item or in conjunction with the text. This CD-ROM appeals to those looking to experience business law in a whole new way and medium. Along with inclusion of the entire West's Business Law text, this CD-ROM includes video segments, full case presentations, a built-in study guide, quizzes, self-tests and more.

An award-winning professor of economics at MIT and a Harvard University political scientist and economist evaluate the reasons that some nations are poor while others succeed, outlining provocative perspectives that support theories about the importance of institutions.

Packed with reader-friendly illustrations, **ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT**, 12e uses a nontechnical presentation to help your students understand the dynamics of today's legal environment for business. Covering a broad

variety of key subjects and emphasizing ethical decision making, the text presents all business law topics required for success on the CPA exam. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions while minimizing legal jargon. Students learn to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. In addition to new Going Global features that highlight the international aspects of legal issues, the 12th Edition also includes more than 30 recent cases, updated coverage of limited liability companies and suretyship, amendments to UCC Articles, SEC rules on social media, recent U.S. Supreme Court decisions, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Janet Moodie has spent years as a death row appeals attorney. Overworked and recently widowed, she's had her fill of hopeless cases, and is determined that this will be her last. Her client is Marion 'Andy' Hardy, convicted along with his brother Emory of the rape and murder of two women. But Emory received a life sentence while Andy got the death penalty, labeled the ringleader despite his low IQ and Emory's dominant personality. Convinced that Andy's previous lawyers missed mitigating evidence that would have kept him off death row, Janet investigates Andy's past. She discovers a sordid and damaged upbringing, a series of errors on the part of his previous counsel, and most worrying of all, the possibility that there is far more to the murders than was

first thought. Andy may be guilty, but does he deserve to die?

With a long history of accuracy and up-to-date coverage, SMITH AND ROBERSON'S BUSINESS LAW is the most complete and credible text available, equipping you with a thorough understanding of the key issues in business law. Completely updated, the new 14th edition of this classic features a comprehensive, detailed, and thorough presentation of business law issues ranging from traditional topics to new laws and emerging trends. End-of-chapter cases offer an excellent mix of landmark and current cases and include edited facts and decisions to preserve the language of the court, letting you apply the law to real business practice. SMITH AND ROBERSON'S BUSINESS LAW, 14e, gives you solid insight into the many ways that laws impact how you--and your future employer--practice business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the business law and legal environment book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuels/Abril's BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 9E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly, thorough presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their experience practicing law to offer real stories that illustrate how legal concepts apply to everyday business practice. This

edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. In addition, an in-depth discussion of executive compensation contrasts theory with everyday reality. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In Cara Robertson's "enthraling new book," *The Trial of Lizzie Borden*, "the reader is to serve as judge and jury" (*The New York Times*). Based on twenty years of research and recently unearthed evidence, this true crime and legal history is the "definitive account to date of one of America's most notorious and enduring murder mysteries" (*Publishers Weekly*, starred review). When Andrew and Abby Borden were brutally hacked to death in Fall River, Massachusetts, in August 1892, the arrest of the couple's younger daughter Lizzie turned the case into international news and her murder trial into a spectacle unparalleled in American history. Reporters flocked to the scene. Well-known columnists took up conspicuous seats in the courtroom. The defendant was relentlessly scrutinized for signs of guilt or innocence. Everyone—rich and poor, suffragists and social conservatives, legal scholars and laypeople—had an opinion about Lizzie Borden's guilt or innocence. Was she a cold-blooded murderess or an unjustly persecuted lady? Did she or didn't she? An essential piece of American mythology, the popular fascination with the Borden murders has endured for more than one hundred years. Told and retold in every conceivable genre, the murders have secured a place in the American pantheon of mythic horror. In contrast, "Cara Robertson presents the story with the thoroughness one expects from an attorney...Fans of crime novels

will love it” (Kirkus Reviews). Based on transcripts of the Borden legal proceedings, contemporary newspaper accounts, unpublished local accounts, and recently unearthed letters from Lizzie herself, *The Trial of Lizzie Borden* is “a fast-paced, page-turning read” (Booklist, starred review) that offers a window into America in the Gilded Age. This “remarkable” (Bustle) book “should be at the top of your reading list” (PopSugar).

INTERNATIONAL BUSINESS LAW AND ITS ENVIRONMENT, 8e, International Edition centers on the basic market-entry strategies most firms deploy as they expand into international markets: trade in goods and services, protecting and licensing intellectual property, and foreign direct investment. Interweaving the law with ethics-related issues, the text shows how individual firms manage these strategies in different ways while discussing the latest political, economic, and legal developments around the world. Helpful features such as case examples, end-of-chapter questions, and ethics activities help solidify your understanding of the material.

The PR Knowledge Book is for everyone, irrespective of where you are in the world—whether a student starting out in this industry, self-employed, a home business, small business, start-up, charity, or any other type of organization wanting to embark on your PR journey or someone just plain curious about what it entails. This book covers everything within the world of PR from how to create a brand, how to use social media, how to be newsworthy, to how to contact the media, how to have a global mind-set, the power of networking, and more. It is written in an easy style, packed with powerful tips, proven tools, and real-life case studies from around the world. In 12 chapters you will discover how to get your brand out there so you can attract clients and new business.

Today's most complete, credible, and authentic business law book, SMITH & ROBERSON'S BUSINESS LAW, 17E by Richard A. Mann and Barry S. Roberts continues a long tradition of accurate and consistent coverage of the latest issues and emerging trends. This updated classic delivers a detailed presentation of business law that covers all topics included in the business law section of the certified public accountant (CPA) exam. In addition, this book covers the legal responsibilities and liabilities of accountants and the corporate governance portion of business environment and concepts sections of the CPA exam. End-of-chapter cases offer a blend of landmark and current decisions edited to preserve a large portion of the language of the court. Proven, comprehensive, and up-to-date, this trusted book challenges and engages readers to ensure they gain a solid understanding of modern business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"No provider or user of an interactive computer service shall be treated as the publisher or speaker of any information provided by another information content provider." Did you know that these twenty-six words are responsible for much of America's multibillion-dollar online industry? What we can and cannot write, say, and do online is based on just one law—a law that protects online services from lawsuits based on user content. Jeff Kosseff exposes the workings of Section 230 of the Communications Decency Act, which has lived mostly in the shadows since its enshrinement in 1996. Because many segments of American society now exist largely online, Kosseff argues that we need to understand and pay attention to what Section 230 really means and how it affects what we like, share, and comment upon every day. The Twenty-Six Words That Created the Internet tells the story of the institutions that

flourished as a result of this powerful statute. It introduces us to those who created the law, those who advocated for it, and those involved in some of the most prominent cases decided under the law. Kosseff assesses the law that has facilitated freedom of online speech, trolling, and much more. His keen eye for the law, combined with his background as an award-winning journalist, demystifies a statute that affects all our lives –for good and for ill. While Section 230 may be imperfect and in need of refinement, Kosseff maintains that it is necessary to foster free speech and innovation. For filings from many of the cases discussed in the book and updates about Section 230, visit [jeffkosseff.com](http://jeffkosseff.com)

ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 11TH EDITION gives your students a complete understanding of business law and today's legal environment with a reader-focused, straightforward approach. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions in a way that minimizes legal jargon. This edition thoroughly addresses a broad variety of key subjects and ethical issues while covering all business law topics required for success on today's CPA exam.

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This book is for everybody that wants to learn a little bit more about how cybersecurity is becoming more relevant in the connected world, both present and future. As much as companies have increased their awareness about cybersecurity, not all of them are taking effective measures to protect themselves and their customers. Many “smart” things or “IoT” devices get connected every year, allowing the creation of more efficient and even new products and services. However, this also brings new risks, considering also that these type of

systems present additional challenges for applying cybersecurity measures. This often leaves many doors open to malicious hackers! This book explains different ways how these systems get exposed to cyber-attacks in a friendly language using real cases as examples. Business professionals and nontechnical readers can benefit from this book by learning that cybersecurity is not an IT problem but an organizational problem. As a leader and decision maker, having an understanding of IoT cyberrisks can help you to improve the preparedness of your organization to prevent and deal with cyberattacks. Overall this book is for everybody that wants to learn a little bit more about how cybersecurity is becoming more relevant in the connected world, both present and future.

The most complete and credible business law text available, the Fifteenth Edition of SMITH AND ROBERSON'S BUSINESS LAW by Richard A. Mann and Barry S. Roberts continues a long tradition of accuracy, thoroughness, and consistent coverage of the latest issues and emerging trends. This updated classic delivers a comprehensive, detailed presentation of business law topics that reflect AACSB guidelines. The cases located at the end of each chapter offer an excellent mix of landmark and current decisions which are edited to preserve much of the language of the court. The placement of these gives you complete flexibility, allowing you to skip selected cases easily or opt for a true black-letter-law case analysis approach. Proven, comprehensive, and completely up-to-date, this trusted text will challenge and engage your students and ensure they leave your class with a solid understanding of modern business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text serves as an accessible introduction to the law of contract. The headings chosen for

examination track the main points in the lifetime of a contract—from its formation, drafting, and onward to its eventual dissolution, whether this occurs due to the terms of the contract, the will of the parties, or because of a breach of the agreed terms. It also provides studies of other notable areas within the subject, such as third-party rights, damages, and equitable remedies. In distinction to other guides to contract law, this text provides a comparative analysis of the area, incorporating sources drawn from both the civil law tradition, characteristic of several nations within Continental Europe, as well as the Anglo-American common law tradition, with cases and legislation drawn from England and the United States of America. It also explores contract law in the unique context of so-called hybrid jurisdictions—those that incorporate elements of both the common law and civilian traditions. As business assumes a global dimension, knowledge of the operation of contract law across various legal traditions and national contexts is increasingly at a premium. This text enables the student to gain a coherent vision of contract law, as well as to speak confidently when discussing the intricacies of the subject.

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