

The Human Venture

The keys to successful joint ventures through people. The important and strategic role that Human Resource Management plays in international joint ventures.

Who am I? This question has defied answer since time immemorial! World famous psychologists and scientists have tried to find an answer to this question without success. In fact, you know me very well. You meet me daily, live with me, work with me, work for me, supervise me, make me work for you; and my mistakes cause disasters, in which you and I perish! You meet me as a father, mother, brother, sister, husband, wife, friend, lover, employer, employee... the list is endless. No venture or activity can ever be accomplished without me. You need me. You cannot get anything done without me. It is I with whom you want a relationship; who creates the greatest love story or heartbreak; makes any undertaking a success or a failure; is the single largest cost item in any company's balance sheet; and matters the most in any activity. Yet, I am least understood and cared! Your inability to understand me leads to most of the organizational and interpersonal problems, even accidents and disasters, in the world today. Disasters, in relationships - between families, friends, colleagues and lovers; in work-place interactions leading to organizational conflicts; in development or implementation of policies, procedures or processes I cannot be relied upon to follow, leading to accidents; these result from your inability to understand me. I cannot be managed or controlled. I can only be led, motivated, mentored and developed. Love me, or hate me, you cannot live without me! You got me and the sooner you understand me, the better will it be for both of us! I am a human, and this... is my story.

The Human Venture A World History from Prehistory to the Present

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An understanding of the history of the world—and understanding why this knowledge is important—has become essential for today's students. Benefiting from the unifying viewpoint of a single author, this lively two-volume narrative tells the story of human events on the move—the exciting event history of wars and politics, booms and busts, the rise and fall of empires, and more. It also reaches beyond the events that have shaped world history to trace the broader development of human institutions and ideas as they evolve through time. Special attention to art and ideas in each period and civilization.

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For one- or two-semester courses in World History, Comparative History, Humanities and Civilization as well as Multicultural Studies programs. From a truly global perspective, this two-volume narrative tells the story of human events on the move--the exciting event history of wars and politics, booms and busts, the rise and fall of empires, and more. It also reaches beyond the events that have shaped world history to trace the broader development of human institutions and ideas as they evolve through time. Coverage of both events and broader trends is presented as part of major global movements, through the lives of the people who lived them, and as succinctly and vividly as possible.

As Mother listens, Arnie, a first grader, describes his class trip to the aquarium.

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